

# BLACK & GOLD Gala

JUNE 12, 2025

## Sponsorship Opportunities

### Leadership Empowering Student Success



*Community College of Philadelphia is more than just an educational institution; it is a vibrant hub that serves all facets of our community.*- Mayor Cherelle Parker

*Your generosity is opening doors to brighter futures and empowering our students through education, which benefits all Philadelphians.*  
- Dr. Guy Generals, CCP President



**You think that you're getting this amazing thing and then it turns out it's even better than you thought.**  
- Jessica Schaefer, scholarship recipient



The Community College of Philadelphia Foundation exists solely to enhance and enrich the educational experiences of the Community College of Philadelphia community by creating partnerships in support of the College's comprehensive mission.



## Letter from Ron Davis, Committee Chair for the 2025 Black & Gold Gala

We are sincerely grateful for your generous support of the Community College of Philadelphia Foundation's Black & Gold Gala supporting student scholarships. Your contribution makes a significant difference in the lives of our students.

Thanks to sponsors like you, we can offer dedicated students the resources they need to pursue their dreams and achieve their academic goals.

Your leadership helps ensure that our students have access to the exceptional educators, cutting-edge facilities, and—most importantly—critical funding Community College of Philadelphia is renowned for. These opportunities empower them to excel in their studies, prepare for successful careers, and return to make meaningful contributions to our community.

The Black & Gold Gala celebrates the impact of your support for scholarships and the transformative power of education. Together, we can continue to build a brighter future for Philadelphia.

Warm regards,

Ron Davis  
Committee Chair



Abigail Thomas  
Language Arts Honors Program  
Activities: #CCPVotes, Student Government Association

The College has given me an immense sense of purpose I would have never found at a four-year university. So, whether it be from the seminar style classes I have taken under Dr. Iepson and Professor Osvil, working in SGA and listening to student voices to enrich the campus life of my peers or presenting to my fellow students in a classroom about when the deadline to register to vote is, my life path seems to be more and more clear as the semesters go by.

[ccp.edu/gala](https://ccp.edu/gala)

# IMPACT

The Black & Gold Gala is the Community College of Philadelphia Foundation's signature fundraising event. With millions of dollars raised to date for much-needed scholarships, the Gala has a lasting impact on students, our community, and our City.

## BLACK & GOLD GALA

# \$3.5 Million

Raised since 2018

providing the equivalent of over

# 1,400

student semesters

# 3x

Scholarship recipients are 3 times more likely to graduate

## COMMUNITY COLLEGE OF PHILADELPHIA

### ECONOMIC IMPACT ANALYSIS



#### Alumni impact

Impact of the increased earnings of CCP alumni and the businesses they work for

**\$518.5 million**  
Added income

**5,951**  
Jobs supported

An economic boost similar to hosting the World Series  
**86x**

OR



● = 100 jobs  
● = family of four

### CCP TOTAL ANNUAL IMPACT

**\$631.3 million**  
Added income

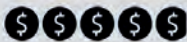
OR  
**7,508**  
Jobs supported

## INVESTMENT ANALYSIS

For every \$1...



Students gain **\$5.90**  
in lifetime earnings



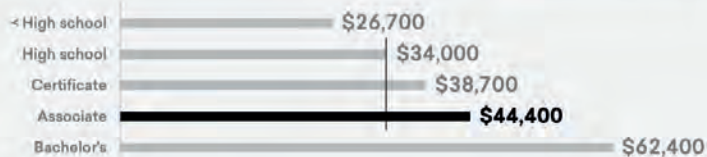
Taxpayers gain **\$2.00**  
in added tax revenue and public sector savings



Society gains **\$9.40**  
in added income and social savings



The average associate degree graduate from CCP will see an increase in earnings of **\$10,400** each year compared to a person with a high school diploma or equivalent working in Pennsylvania.



[ccp.edu/gala](http://ccp.edu/gala)

# Presenting Sponsor

**\$75,000 helps 15 students pay tuition for an entire academic year**

## Presenting Sponsor Benefits:

- Comprehensive recognition, with top billing for increased visibility, during the Gala and on screen as the presenting sponsor
- Special recognition and inclusion at a future special event (date to be discussed and mutually agreed upon)
- Acknowledgement as sponsor in dedicated press release
- Opportunity for an organization representative to be a part of the Gala program
- Acknowledged as sponsor in press releases and media coverage
- Logo included in event promotions, printed materials, listing on website and email promotions
- Dedicated posts announcing sponsorship of the 2025 Black & Gold Gala through College's social media
- Acknowledged in speeches during event
- Recognition in printed materials and invitation
- Shared posts announcing sponsorship of the 2025 Black & Gold Gala shared on the College's social media
- Recognized on donor wall for College's Library and Learning Commons OR the Career and Advanced Technology Center
- Recognition in digital materials, website, and email (text only) for the event
- Inclusion in digital program
- Admission for 15 Guests



2024 Black & Gold Gala

One of the things that I like to say about the goal of my time as president of the Community College of Philadelphia Foundation is to transform the lives of Philadelphians and the city of Philadelphia through access to excellent education at the Community College of Philadelphia. We have an opportunity to really make a difference.

We are the city's college.

– Ellyn Jo Waller, Ed.D., CCP Foundation President

[ccp.edu/gala](https://ccp.edu/gala)

# Platinum Sponsor

**\$50,000 helps 10 students pay tuition for an entire academic year**

Platinum Sponsor Benefits:

- Opportunity for an organization representative to be a part of the Gala program
- Acknowledged as sponsor in press releases and media coverage
- Logo included in event promotions, printed materials, listing on website and email promotions
- Dedicated posts announcing sponsorship of the 2025 Black & Gold Gala through College's social media
- Acknowledged in speeches during event
- Recognition in printed materials and invitation
- Shared posts announcing sponsorship of the 2025 Black & Gold Gala shared on the College's social media
- Recognized on donor wall for College's Library and Learning Commons OR the Career and Advanced Technology Center
- Recognition in digital materials, website, and email (text only) for the event
- Inclusion in digital program
- Admission for 12 guests

## SPONSOR STORY: JOHN ALCHIN 2024 PLATINUM SPONSOR

My husband, Hal Marriott, and I have been supporters of the college for a number of years now. We both come from rather simple backgrounds and to us, education was the way that we moved from that sort of background to where we are today. And having known a number of people who've been involved with community college, I sort of became intrigued over time as to just what the college has done, what the history of the college has been, and the success that they've had with a number of their students.

And fortunately, I've known the alumni awardee [Susan Dougherty], for this evening for, well, probably about 15 years or so. And the story that Sue tells of the success that she's enjoyed simply because of community college, without the opportunities, the education, and everything that the college gave her, she would not be where she is today.

And, you know, in many ways, the same sort of happened to Hal and I - we were two students who worked our way through life and with the college degree that I got, I managed to get to where we are today. So we're very, very fortunate to be able to give back to others, to give them the opportunity that we've had in life.

How has CCP changed my life? It changed my perspective, because I was this first generation student thinking, you know, I can do it. Now, I have a degree. So just putting those ideas in my head and for me getting a doctorate, because that's what I'm going for. I'm not just going for a bachelor's, I'm going for my doctorate.  
- Moo Muhammad, scholarship recipient and 2024 Commencement student speaker

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# Gold Sponsor

**\$25,000 helps 5 students pay tuition for an entire academic year.**

## Gold Sponsor Benefits:

- Dedicated posts announcing sponsorship of the 2025 Black & Gold Gala through College's social media
- Acknowledged in speeches during event
- Recognition in printed materials and invitation
- Shared posts announcing sponsorship of the 2025 Black & Gold Gala shared on the College's social media
- Recognized on donor wall for College's Library and Learning Commons OR the Career and Advanced Technology Center
- Recognition in digital materials, website, and email (text only) for the event
- Inclusion in digital program
- Admission for 10 guests.



The scholarships that I received from the Community College of Philadelphia have helped me out tremendously: financially, emotionally, spiritually, physically - everything that you could imagine!  
- Jaritsa Hernandez-Orsini, scholarship recipient

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## Dr. Amy Lewis Faculty Member, donor, named scholarship creator

I donate because these scholarships are a lifeline for students. For many, finances - not ability or desire - will be the deciding factor in whether they can pursue their dreams. Money should never stop a talented, ambitious student from crossing that graduation stage or building a better life for themselves and their family. I started a scholarship named after my mother, who graduated from CCP's nursing program when she was 53. I know from her experience how pursuing one's degree can feel impossible when you are not a "traditional" student attending college under "traditional" circumstances. Her degree changed her life and, by extension, mine and my sister's. I am only working at CCP today because of the doors my mother's CCP degree opened for us. If I can help pass that opportunity on to another family - even in a small way - you better believe I am going to.

On a closing note, this is an email I received from a student who received discretionary funds that will live with me forever:

*"I haven't reached out to you since the beginning of this issue, and I just wanted to update you and mostly thank you for all of the assistance. My bill was forgiven, and I have just finished registering for my classes for the spring semester. Recently the amount of stress I was under was starting to take my legs out from under me and the information that you supplied me with gave me the confidence to reach out for assistance when I was honestly questioning my future going forwards. I honestly don't know how to thank you for all the assistance, but I will continue to push forward toward future endeavors."*

What you all do changes lives!

# Silver Sponsor

\$15,000 helps 3 students pay tuition for an entire academic year

## Silver Sponsor Benefits

- Shared posts announcing sponsorship of the 2025 Black & Gold Gala shared on the College's social media
- Recognized on donor wall for College's Library and Learning Commons OR the Career and Advanced Technology Center
- Recognition in digital materials, website, and email (text only) for the event
- Inclusion in digital program

Admission for 8 guests.

# Bronze Sponsor

\$10,000 helps 10 students purchase books for an entire academic year.

## Bronze Sponsor Benefits

- Shared posts announcing sponsorship of the 2025 Black & Gold Gala shared on the College's social media
- Recognized on donor wall for College's Library and Learning Commons OR the Career and Advanced Technology Center
- Recognition in digital materials, website, and email (text only) for the event
- Inclusion in digital program
- Admission for 6 guests.

## Najlae Satte Computer Science

*[Thanks to CCP]* I'm pursuing my dream of becoming a data scientist. It's a field I'm passionate about - the idea of digging into complex data and using it to solve real-world problems really excites me. Now, I'm eager to dive deeper into Data Science and make a real impact in the world.

This scholarship is incredibly important to me because it enables me to continue my bachelor's degree while balancing my responsibilities as a mother. As an example for my children, and being financially responsible for them, continuing my education would be extremely challenging without this support. The scholarship alleviates some of the financial burdens and allows me to focus on my studies, bringing me closer to achieving my dreams. Once again, thank you so much for your generosity and for believing in students like me.



# Friend, Patron, Digital Sponsorships

## \$5,000 PATRON SPONSOR

Helps 5 students purchase books for an entire academic year

- Recognition in digital materials, website, and email (text only) for the event
- Inclusion in digital program
- Admission for 4 guests.

## \$3,500 FRIEND SPONSOR

Helps 20 students purchase school supplies for an entire academic year

- Inclusion in digital program
- Admission for 4 guests.

## \$2,000 SPONSOR

- Full screen ad in digital program

## Nate Fireall ARTP

Looking ahead, my aspirations in architectural design and community preservation are rooted in a desire to create spaces that reflect and embrace the richness of diverse identities. I believe in the transformative potential of architecture to influence social dynamics positively.

Ads, congratulatory messages, and logos will be shown on screens throughout the evening and shared in a digital program.

## Thank you for your consideration



Every person I've run into at CCP has given to me to help me to get to where I am today.  
- Monir Hall, scholarship recipient

[ccp.edu/gala](http://ccp.edu/gala)

Students in the Library and Learning Commons



# 2025 Black & Gold Honorees

**PLACEHOLDER**



## ***Alumni Achievement Award***

### **Sue Daugherty '95**

CEO, MANNA

Corpus est vehiculum animae, per quod vivimus et sentimus. In corpore nostro, omnes sensus operantur: visus, auditus, gustus, odoratus et tactus. Corpus necessitat cibum, potum et requiem ut sese reficiat. Curandum est corpus ut mens et anima valeant. Corporis exercitatio est salutaris, et cura cutis et capillorum est essentialem. Corpus humanum mirabile est opus divinae creationis, dignum amore et reverentia. Omnia organa in corpore suo cooperantur ut vitam servent et tueantur.



## ***Corporate Leadership Award***

### **Daniel K. Fitzpatrick**

President, Citizens Mid-Atlantic Region

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## ***Community Hero Award***

### **Rodney and Erika McLeod**

Founders, Change Our Future

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## ***Legacy Award***

### **Rev. Dr. Lorina Marshall-Blake**

President, Independence Blue Cross Foundation

Vice President of Community Affairs, Independence Blue Cross

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**ccp.edu/gala**

# 2025 Black & Gold Committee

**PLACEHOLDER**

<b>Honorable Chelle L. Parker</b> Mayor of Philadelphia <i>HONORARY CHAIR</i>	<b>Ronald Davis, M.Ed.</b> Parx Casino <i>COMMITTEE CHAIR</i>	<b>Donald Guy Generals, Ed.D.</b> <i>CCP President</i>	<b>Ellyn Jo Waller, Ed.D.</b> Enon Tabernacle Baptist Church <i>CCP Foundation President</i>
<b>Susan Daugherty</b> MANNA	<b>Andrea Lawful-Sanders</b> WURD Radio CCP Foundation Board of Directors	<b>Rev. Dr. Lorina Marshall-Blake</b> Independence Blue Cross Foundation CCP Foundation Board of Directors	<b>Nedia Ralston</b> Pennsylvania Gaming Control Board CCP Foundation Board of Directors
<b>Romulo L. Diaz, Jr.</b> Turtle on Post LLC	<b>Tricia Maloney</b> FS Investments	<b>Alysea McDonald</b> Citizens Bank	<b>Raymond Smeriglio</b> Comcast NBCUniversal CCP Foundation Board of Directors
<b>Amaris Hernandez</b> JP MorganChase CCP Foundation Board of Directors	<b>Amy Mansky</b> MANNA	<b>Rodney McLeod</b> Indianapolis Colts Change Our Future CCP Foundation Board of Directors	<b>Dr. Mellissia Zanjani, MS, MBA, CFRE</b> CCP Institutional Advancement

## COMMUNITY COLLEGE OF PHILADELPHIA FOUNDATION BOARD OF DIRECTORS

<b>Ellyn Jo Waller, Ed.D.</b> <i>PRESIDENT</i>	<b>Timothy Spreitzer</b> <i>VICE PRESIDENT</i>	<b>Rasheia Johnson</b> <i>TREASURER</i>	<b>Andrea Lawful-Sanders</b> <i>SECRETARY</i>
<b>Nick Bayer</b>	<b>Mia Fioravanti</b>	<b>Ina Lipman</b>	<b>Michael Soileau</b> <i>Trustee Representative</i>
<b>Rick Berkman</b>	<b>Deana Gamble</b>	<b>Lorina Marshall-Blake</b>	<b>Michelle Thornton</b>
<b>Morgan Cephas</b> <i>Trustee Representative</i>	<b>Amaris Hernandez Padgett</b>	<b>Rodney McLeod</b>	<b>Max Tuttleman</b>
<b>Ron Davis</b>	<b>Donald Generals</b> <i>CCP President</i> Ex-officio Director	<b>Nedia Ralston</b>	<b>Dr. Mellissia Zanjani, MS, MBA, CFRE</b> <i>Vice President Institutional Advancement and Executive Director of the College Foundation</i>
<b>Talib Ellison</b>	<b>Michele Lawrence</b>	<b>Priya Roy</b>	
		<b>Raymond Smeriglio</b>	

copy about serving

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## 2025 Black & Gold Gala: At a Glance Information

**Gala Date:** Thursday, June 12, 2025

**Time:** TBA

**Honorary Chair:** Honorable Cherelle L. Parker

**Gala Chair:** Ron Davis

### **Gala location:**

Vie by Cescaphe, 600 N. Broad Street, Philadelphia, PA 19130

### **DATES TO REMEMBER**

**Attendee Names and Contact Deadline:** May 12, 2025

**Ad/recognition deadline:** May 29, 2025

### **Ad Dimensions:**

1080p x 1080p, jpg, png, pdf

Please include your name/company name in the file name

### **FOUNDATION CONTACTS:**

**Leslie Bluestone**, MA, CFRE

Associate Vice President of Philanthropic Development

[lbluestone@ccp.edu](mailto:lbluestone@ccp.edu)

**Patti Conroy**

Development Officer

[pconroy@ccp.edu](mailto:pconroy@ccp.edu)

### **Foundation Digital and Media Contact:**

**Jared Reed**

Manager, Donor Relations

[jkreed@ccp.edu](mailto:jkreed@ccp.edu)

[ccp.edu/gala](http://ccp.edu/gala)



# SPONSORSHIP OPPORTUNITIES

## Leadership empowering student outcomes

When you become a Black & Gold Sponsor, your contribution makes a significant difference in the lives of our students, the resources they need to pursue their dreams and achieve their academic goals, and make meaningful contributions to our community.

	<b>Presenting 75K</b>	<b>Platinum 50K</b>	<b>Gold 25K</b>	<b>Silver 15K</b>	<b>Bronze 10K</b>	<b>Patron 5K</b>	<b>Friend 3.5K</b>	<b>Digital 2K</b>
Comprehensive recognition, with top billing for increased visibility, during the Gala and on screen as the presenting sponsor	x							
Special recognition and inclusion at a future special event (date to be discussed and mutually agreed upon)	x							
Acknowledgement as sponsor in dedicated press release	x							
Opportunity for an organization representative to be a part of the Gala program	x	x						
Acknowledged as sponsor in press releases and media coverage	x	x						
Logo included in event promotions, printed materials, listing on website and email promotions.	x	x						
Dedicated posts announcing sponsorship of the 2025 Black & Gold Gala through College's social media	x	x	x					
Acknowledged in speeches during event.	x	x	x					
Recognition in printed materials and invitation	x	x	x					
Shared posts announcing sponsorship of the 2025 Black & Gold Gala shared on the College's social media	x	x	x	x	x			
Recognized on donor wall for College's Library and Learning Commons OR the Career and Advanced Technology Center.	x	x	x	x	x			
Recognition in digital materials, website, and email (text only) for the event	x	x	x	x	x	x		
Listing in digital program	x	x	x	x	x	x	x	
Full screen ad in digital program								x
Guests	15	12	10	8	6	4	4	-